

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Contact

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Denton Animal Support Foundation To Hold Open House For North Texas Giving Day
Meet Furry Friends And Become A Donor In Order To Help Denton Pets In Need

DENTON, TX (Aug. 29, 2017) - The Denton Animal Support Foundation is holding a shelter open house on September 14 from 4 to 7 p.m. in celebration of North Texas Giving Day, the Communities Foundation of Texas' annual 18-hour online giving extravaganza for North Texas nonprofits.

"The treatment and survival of animals in the Denton community is greatly improved due to the generosity as a DASF donor," cofounder Bette Sherman said.

The DASF welcomes community members and donors to meet some incredible pets, view the shelter facilities, and enjoy refreshments in celebration of North Texas Giving Day. Adoption fees will be half-price all day. The open house will be held at The Linda McNatt Animal Care and Adoption Center at 3717 N Elm St, Denton, TX 76207.

In addition, DASF will earn extra Challenge Funds – pledged by Sponsors – by increasing the total number of donors or the total dollar amount of donations for 2017 vs 2016. So far \$3250 has been pledged by nine Sponsors.

"Donation funds are essential as we work to provide support for homeless and neglected pets," cofounder Pete Kamp said.

Rescuing a lost puppy or saving a litter of stray kittens is as easy as clicking a button. If you can only give once this year, North Texas Giving Day is the day. The donations received on North Texas Giving Day through the North Texas Giving Day website will be matched by the Communities Foundation of Texas and go even further to help Denton animals in need.

Sign up for a reminder to give on the DASF website. Or follow us on Facebook and Twitter @DentonASF and use #DASFNTxGivingDay.

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DASF is a non-profit organization supporting the city of Denton animal shelter & other animal initiatives through fundraising, marketing & education. For more information, go to www.dentonasf.com.

Social Media Campaign

North Texas Giving Day is Sep. 14. Donate to #DASF to help save an animal in need.

This year, pre-schedule your donation starting Sept. 7. Saving a life is as easy as clicking a button! #DASFNTxGivingDay

Meet your new #furryfriend at our shelter open house Sept. 14 from 4-7 p.m.
#DASFNTxGivingDay

Adoption fees are half price on North Texas Giving Day! Stop by Sept. 14 #DASFNTxGivingDay

Become a #ChallengeSponsor today and help increase the total number of donors or the total dollar amount of donations for 2017 vs 2016 #DASFNTxGivingDay

Email

To: DASF donors

From: alexmhelm@gmail.com

Subject: Denton Animal Support Foundation needs your help on North Texas Giving Day

Dear Denton Animal Support Foundation Donor,

We at DASF appreciate your continued support over the years. Your donations have helped save countless animal lives. This year, we ask you to help save even more lives by participating in North Texas Giving Day.

North Texas Giving Day is Communities Foundation of Texas' annual 18-hour online giving extravaganza for North Texas nonprofits. CFT will enhance, on a pro-rated basis, each donation made during North Texas Giving Day. This year, DASF will earn extra Challenge Funds – pledged by Sponsors – by increasing the total number of donors or the total dollar amount of donations for 2017 vs 2016. Help be a part of changing animals' lives and accept the challenge.

In addition, DASF will be holding a shelter open house Sept. 14 from 4-7 p.m. Come meet lovable dogs and cats, view the shelter facilities, and enjoy refreshments in celebration of North Texas Giving Day. Adoption fees will be half-price all day.

Rescuing a lost puppy or saving a litter of stray kittens is as easy as clicking a button. If you can only give once this year, North Texas Giving Day is the day.

Sincerely,

Alex Helm | PR Manager | 214-789-7528